



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution	SIVA SIVANI INSTITUTE OF MANAGEMENT
Name of the head of the Institution	Dr. S. V. Ramana Rao
Designation	Director
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	04027165450
Mobile no.	9959110061
Registered Email	director@ssim.ac.in
Alternate Email	ramanarao@ssim.ac.in
Address	NH-44, Ruby Block, Kompally
City/Town	Secunderabad
State/UT	Telangana
Pincode	500100
2. Institutional Status	

Autonomous Status (Provide date of Conformant of Autonomous Status)	09-Dec-1992																		
Type of Institution	Co-education																		
Location	Semi-urban																		
Financial Status	Self financed																		
Name of the IQAC co-ordinator/Director	Dr. V. Annapurna																		
Phone no/Alternate Phone no.	04027165451																		
Mobile no.	9247131505																		
Registered Email	iqac@ssim.ac.in																		
Alternate Email	annapurna@ssim.ac.in																		
3. Website Address																			
Web-link of the AQAR: (Previous Academic Year)	https://ssim.ac.in/uploads/AQAR-2018-19.pdf																		
4. Whether Academic Calendar prepared during the year	Yes																		
if yes,whether it is uploaded in the institutional website: Weblink :	https://ssim.ac.in/uploads/Academic-Calendar-2019-20.pdf																		
5. Accrediation Details																			
<table border="1"> <thead> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accrediation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>B</td> <td>2.56</td> <td>2014</td> <td>10-Dec-2014</td> <td>09-Dec-2019</td> </tr> </tbody> </table>						Cycle	Grade	CGPA	Year of Accrediation	Validity		Period From	Period To	1	B	2.56	2014	10-Dec-2014	09-Dec-2019
Cycle	Grade	CGPA	Year of Accrediation	Validity															
				Period From	Period To														
1	B	2.56	2014	10-Dec-2014	09-Dec-2019														
6. Date of Establishment of IQAC	30-Mar-2012																		
7. Internal Quality Assurance System																			
Quality initiatives by IQAC during the year for promoting quality culture																			
Item /Title of the quality initiative by IQAC	Date & Duration			Number of participants/ beneficiaries															
Regular Meetings of IQAC	12-Jun-2019 1			8															

Academic Advisory Board Meeting	06-Jul-2019 1	36
Board of Studies Meeting	29-Jun-2019 1	16
View File		

8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

3

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

FDP on Case Teaching International Case Conference Faculty participation in workshops and conferences organised by prestigious institutions Software CAMU for OBE Course mapping and attainment ,Mentor Mentee Mapping MOUs with Companies

[View File](#)

13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
In order to expose students to the real situations and scenarios in industry 'Guest lectures' by industry experts	In order to expose students to the real situations in the industry and understand different scenarios 13 guest

for various courses is prescribed.	lectures by industry experts are arranged for various courses. The lectures were more of an interactive type and have resulted in active participation by students and helped students in understand what is happening in the industry and update with the new technologies and happenings in the industry
To encourage faculty for attending faculty development programmes, seminars and conferences	5 FDPs were organised by the institute, conferences conducted by other institutions were attended by the faculty and papers were presented. SSIM were resource persons in 5 conferences/seminars organised by other institutions.
To encourage faculty for organising seminars and International conferences.	One International conference was organised Samaroh 2019: International Conference on Emerging Trends in Business, Economics & Analytics' on Feb 11-12, 2020.
To provide practical experience to the students through Experiential Learning tool.	Students have been divided into groups and were sent for experiential learning to companies of their own choice. Learnings of the students were to be shared with the faculty and peer group through presentations. This real time experience has helped them to learn basic aspects of business, structure of the firm/company, customers, and competitors, challenges faced by the entrepreneur, marketing aspects, production aspects, and finance aspects etc by interacting with the CEO/Senior official of the company.
To develop sports abilities and test talent in students in cultural activities opportunity is given to the students to organise Sammelán.	Students organised SAMMELAN and conducted competitions for nearly 500 students in the institute.
To provide quality infrastructural facility to the students	During examination library timing increased. *Upgradation of infrastructural facility of Examination department-CAMU. Increases in number of e books, Remote access for EBSCO is given to students to help them in their Literature review in preparing their IIP reports.
To upgrade the Library facilities constantly with latest e-journals, magazines and e-books and more number of titles and number of books and also to encourage reader ship among the students	Reference books, Journals, Periodicals, text books, internet facility, INFLIBNET is available for the students. New volumes and titles & E-books and Journals like J-Gate have been added to the Library
To conduct Campus Recruitment Training (CRT) for the students to enhance their	Effective CRT Programmes and Company Specific Training Programmes conducted

employability skills

by TIME institute for the students have resulted in improved placements.

[View File](#)

14. Whether AQAR was placed before statutory body ?

Yes

Name of Statutory Body

Meeting Date

Board of Governors

06-Jul-2019

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?

Yes

Date of Visit

15-Feb-2020

16. Whether institutional data submitted to AISHE:

Yes

Year of Submission

2019

Date of Submission

10-Aug-2019

17. Does the Institution have Management Information System ?

Yes

If yes, give a brief description and a list of modules currently operational (maximum 500 words)

The institution implements 'CAMU' an ERP Solution for campus covering all the important areas. The following modules are currently operational under this ERP solution for efficient decision making:

- Basic administration module consisting of admissions, student records, staff records, fee management
- Internal and End term examinations scheduling and assessment
- Communication communicating to the users about different activities scheduled in the campus
- Academic Planner consisting of attendance, academic planning, teaching planning, assignments, question bank, feedback.
- Outcome based education module consisting of mapping COs with POs, Blooms Taxonomy based assessments
- OBE - board, curriculum design and attainment. These will help us in getting data for our NBA SelfAssessment report.
- Examinations module consisting of generating hall tickets, examination scheduling, marks scanning and result publication and reports.
-

Projects module covering allocation of students to faculty guide, daily dairy updating provision to students, weekly assessments for Industry internship Projects. • Mentor Mentee mapping to all faculty.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
PGDM	1-1366018332	Triple Specialization	06/07/2019
PGDM	1-1366018336	Marketing	06/07/2019
PGDM	1-1366018329	BIFAAS	06/07/2019
PGDM	1-1366018334	General	06/07/2019

[View File](#)

1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
PGDM	General	01/06/2019	1207-R1CG Managerial Communication - I	01/06/2019
PGDM	General	01/06/2019	243-MF Investment Analysis and Portfolio Management	01/06/2019
PGDM	Triple Specialization	01/06/2019	243-MM Field Sales Management	01/06/2019
PGDM	Marketing	01/06/2019	245-NA Visual Analytics	01/06/2019
PGDM	BIFAAS	01/06/2019	1108-R1BCG Company Fact Presentation	01/06/2019

[View File](#)

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
PGDM	Triple Specialization	01/06/2019
PGDM	Marketing	01/06/2019
PGDM	BIFAAS	01/06/2019

PGDM	General	01/06/2019
View File		

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
PGDM	Triple Specialization	01/06/2019
PGDM	Marketing	01/06/2019
PGDM	General	01/06/2019

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Yoga and Medication	18/07/2019	91
Human Values and Ethics	18/07/2019	54
View File		

1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
PGDM	Triple Specialization, Marketing, BIFAAS, General	157
View File		

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>Structured feedback is obtained for every course in the format designed for each course: The structured feedback is obtained after the completion of the course and before the end trimester examinations. The data generated is shared with concerned Faculty, Area Chair, and Director. Students feedback is filled by both first and second year students at the end of every academic year on various aspects of the college including academics, administration, library, hostel, canteen and facilities. The points are calculated according to the grades given by the students in various criteria. The grades are given as A, B, C, D, E (where A5, B4, C3, D2, E1). The average of various criteria is calculated. The strengths and weaknesses of the college mentioned by the students are summarised and improvements are done in library, canteen (North Indian items in menu), hostel facilities (like Wi-Fi, hot water etc.) Feedback is also collected from employers and alumni during viva at the end of each</p>

trimester that are organised by examination department. Feedback from employers is also collected during campus placements by placement department. Suggestions and comments given by the employers and alumni are taken into account for improvement in pedagogy and training.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
PGDM	Triple Specialization	120	312	98
PGDM	Marketing	60	72	22
PGDM	General	60	65	19
PGDM	BIFAAS	60	135	42
View File				

2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	Nil	444	Nil	30	Nil

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
30	30	12	12	12	3
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

SSIM has a strong mentoring process. Each student is attached to faculty mentors for personal guidance, academic excellence and career development. Faculty members continue to be mentors with the students during their entire stay at SSIM. Every faculty member creates and develops a bond with the student mentee encourage him/her to ask questions attempts to clarify doubts and counsel on different issues whenever needed. The essence of mentorship is a sustained human relationship a one to one relationship that ensures a student that he is a valued person. A mentor focuses on the mentee's holistic development by guiding him/her in academics including a summer internship, comprehensive viva, comprehensive projects/dissertation, career choices, final placements etc. Mentors also focus on developing the employability skills of their mentees and record/document their academic progression.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio

444

30

1:15

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
30	29	1	1	17

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr S V Ramana Rao	Director	CSR Eminent Director of Leading Institutes of India Award
2019	Dr. V Jaya lakshmi	Associate Professor	Saaraswata Sourabham, Lions Club International.

[View File](#)

2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
PGDM	Marketing	I/I	25/11/2019	28/01/2020
PGDM	Triple Specialization	I/I	25/11/2019	28/01/2020

[View File](#)

2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
Nil	410	Nil

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://ssim.ac.in/mission-and-vision/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
----------------	----------------	--------------------------	-----------------------------------------------------------	-----------------------------------------------------	-----------------

1-1366018339	PGDM	BIFAAS	58	57	98.27
1-1366018334	PGDM	General	50	47	94
1-1366018336	PGDM	Marketing	39	35	89.74
1-1366018332	PGDM	Triple Specialization	107	104	97.19
View File					

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

[_https://ssim.ac.in/uploads/student-satisfaction-survey.pdf_](https://ssim.ac.in/uploads/student-satisfaction-survey.pdf)

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

Yes
Name of the teacher getting seed money
Dr K S Harish
View File

3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
Nill	0	Nill	Nill	Nill
View File				

3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Industry sponsored Projects	365	GURUKULAM, Telangana Tribal Welfare Residential Educational Institution Society (TTWREIS), TS	27	0
View File				

3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

0

3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Workshop on Unsupervised ML technique K-Means clustering with real life data science exercises	PGDM-Triple Specialization	17/12/2019
A training program on application of EBESCO database for better and Innovative research	PGDM- BIFAAS	18/12/2019
Faculty development programme on Curriculum buliding for Data sciences and Business Analytics Using SAS application	PGDM-Triple Specialization	04/07/2019
Faculty development programme on Case method of teaching	SSIM	08/07/2019
One day workshop on Academic learning and Teaching	SSIM	09/07/2019
Orientation programme on New Education Policy-2021	SSIM	03/08/2019
View File		

3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Most promissing B-School	SSIM	Outlook-Icare	23/12/2019	Institutional Ranking
CSR Excellence in Education	SSIM	Competition Success Review	20/05/2020	Excellence Awards
CSR Top Institutes of India Awards	SSIM	Competition Success Review	20/05/2020	Institutional Ranking
Top B-School in Telangana under private category	SSIM	CSR-GHRDC B-Schools Survey	14/12/2019	Institutional Ranking
View File				

3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
0	0	0	0	Nil	Nil
View File					

3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
0	Nil

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	PGDM Triple Specialization	5	Nil
National	PGDM Triple Specialization	1	Nil
National	PGDM General	3	Nil
International	PGDM General	3	Nil
View File			

3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
PGDM BIFAAS	3
PGDM General	5
PGDM Marketing	2
PGDM Triple Specialization	8
View File	

3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
0	Nil	Nil	Nil
View File			

3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
The moderating effect of gender on continuance intension toward	T Thirumal Reddy	Indian Journal of Marketing	2019	4	Siva Sivani Institute of Management	4

mobile wallet services in India						
View File						

3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
0	0	Nil	Nil	Nil	Nil	Nil
View File						

3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	12	95	Nil	Nil
Presented papers	1	3	Nil	24
Resource persons	Nil	2	Nil	34
View File				

3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
Dr. S V Ramana Rao	IIT-JEE/NEET/EAMCET online assessment for mains and advanced examination	GURUKULAM, Telangana Tribal Welfare Residential Educational Institution Society (TTWREIS), TS	2242094
View File			

3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
PGDM	Enhance and Maintain Employee Morale	Johnson Lifts Pvt Ltd	1400	22
View File				

3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities

Conduction of sports competetion at Govt. Schools	Govt. Primary school, Jeedimetla.	20	16
One student- One Tree	Petbasheerbad Police	15	60
Rally for Justice in Disha Case	SSIM ISR wing	18	150
Blood Donation	HDFC Bank Ltd	4	125
View File			

3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
0	0	0	Nil
View File			

3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
One student- One Tree campaign	Petbasheerbad Police	Telanganaku Haritha Haaram	2	50
Swach Bharat mission	ISR wing of SSIM	Clean campus campaign	2	120
Women saftey	ISR wing of SSIM	Rally for justice on Disha Case	5	150
View File				

3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
International case conference	24	SSIM	2
Global Immersion Program, Dubai	11	Institution	7
Student Performance Evaluation by Industry Experts	45	Institution	1
View File			

3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/	Duration From	Duration To	Participant
-------------------	----------------------	-------------------------------------	---------------	-------------	-------------

		industry /research lab with contact details			
Internship	Internship	Reliance General Insurance Company Limited	15/05/2020	15/07/2020	16
Internship	Internship	Rebridz Realitors Ltd	15/05/2020	15/07/2020	17
Internship	Internship	IDBI Federal	15/05/2020	15/07/2020	27
View File					

3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Lincoln University College	28/08/2019	Joint Research proposals, Internships	1
View File			

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
70	175.12

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Existing
View File	

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS	Nature of automation (fully	Version	Year of automation
------------------	-----------------------------	---------	--------------------

software	or patially)		
NewGenLib	Fully	3.1.5	2007

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
	Text Books	38760	28651944	1859	987765	40619
Reference Books	14946	7458310	Nill	Nill	14946	7458310
e-Books	9050	74200	Nill	78750	9050	152950
Journals	143	751367	Nill	281448	143	1032815
Digital Database	4	1590369	Nill	460843	4	2051212
Weeding (hard & soft)	3558	Nill	Nill	Nill	3558	Nill

[View File](#)

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Dr. S F Chandra Sekhar	Indian Ethos Ethics	Institutional LMS	28/08/2019
Dr. S F Chandra Sekhar	Human Resources development	Institutional LMS	08/09/2019

[View File](#)

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	30	1	0	0	0	20	0	100	0
Added	0	0	0	0	0	0	0	0	0
Total	30	1	0	0	0	20	0	100	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
E-Learning	Nill

Class rooms with LCD projectors	Nil
Smart class rooms with audio visual facility	Nil

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
120	86.21	182.5	104.34

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

<p>All procedures and policies for maintaining and utilizing physical, academic and support facilities are shared through the student handbook. The student handbook is comprehensive material handed over to students in their first year. It covers all rules of hostel, attendance, discipline and general conduct. Handbook also covers details about disciplinary action in case of misuse of IT infrastructure, Examination rules, library rules, details about BRS, ARS and CRS, Industry Internship Project, Specialisation Project, Project Report formats, various committees and Extracurricular activities at SSIM. Briefing about standard operating procedures of the Institute is done by the Director, Class coordinators, Area chairs and Controller of Examinations during the orientation programme. At the end of each academic year, a yearly review of property and facility is done. Any such areas which require repairing, refurbishment or renovation are then maintained accordingly. Students have access to all sports facilities, library till 8 pm. These are duly maintained by appointed staff.</p> <p style="text-align: center;">https://www.ssim.ac.in/uploads/SSIM_Student_Hand_Book_Final.pdf</p>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Merit Scholarship	91	9700000
Financial Support from Other Sources			
a) National	Nil	Nil	Nil
b) International	Nil	Nil	Nil
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Entrepreneurship opportunities and challenges	02/12/2019	85	COCOTANG Pvt Ltd

B-School digital test	13/12/2019	153	Business standard
Bridge Course (Induction 2019-20)	15/07/2019	165	SSIM
View File			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	Campus Recruitment Training	247	247	Nil	219
View File					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
Nil	Nil	Nil

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Deloitte India	90	17	Intercontinental Exchange Data Services	2	2
View File					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	1	PGDM	Triple Specialization	Herzing University	MBA
View File					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	2

[View File](#)

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Sammelan	Institute	232
Business Sense Boot Camp	Institute	150

[View File](#)

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Nil	Nil	Nil	Nil	Nil	Nil

[View File](#)

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Students are an integral part of decision making at Siva Sivani Institute of Management. The participation of students begins with course coordination at the contact class level and expands through the spectrum of various academic and administrative processes. Students are important members of key administrative committees viz. Grievance Redressal Committee, Anti-Ragging Committee, and Internal Complaints Committee. There is considerable representation of students in areas such as Institute Social Responsibility, activities pertaining to cultural events, sports activities, management and academic conferences, student placements, and Management fests. Student open-house sessions are organised on a regular basis where the top management directly interacts with students and considers their opinion/feedback on various issues that may come to the fore through this process. All the events conducted at Siva Sivani Institute of Management are student driven from conceptualization to execution. Siva Sivani Institute of Management believes in a flat structure in the context of Student Council. Hence, every student is part of the student council and the class coordinators are deemed to be the core committee of the Student council.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

Siva Sivani Institute of Management has Alumni Association "SNEHA" since 1994. The institute arranges for Alumni Meet every year. The association was registered under the Andhra Pradesh Societies Registration Act, 2001 in 2013. The institute invites its alumni for motivating and guiding students for higher studies, for guest lectures, seminars and as judges for various events conducted from time to time. The alumni groom the students by giving the feedback about expectations of Industry from a fresher. The institute also invites Alumni as members in term end Viva panel. The institute invites alumni to the institute for discussions about revision in curriculum and suggestions for updating the curriculum as per industry requirements. The alumni conduct workshops and value addition programs for students. The Institute organizes its alumni meet "SNEHA" every year. Invitation is sent to all the alumni across the programs and batches and is conducted on 3rd Saturday of December every year.

Various formal and informal events are organized for recreation as well as for facilitating networking and enhancement of institutional activities.

5.4.2 – No. of registered Alumni:

680

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

Alumni Meet 2019-2020

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The institute observes culture of decentralization and participative management. The Director has administrative powers to ensure smooth functioning of day to day activities. The Director through administrative committees facilitates decision making marked by two-way communication flow. 2) Academic programmes are conceived, packaged and delivered after due consultation process with the key stakeholders by adopting participative approach. By and large, these programmes are demand-driven and are conducted independently. Faculty members are also recruited matching the requirement of each specialization

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	The Institution takes a reference point by benchmarking the courses offered across programmes in various high quality institutions across the globe. Based on the aggregation of feedback from key stakeholders and course reference points, SSIM revises its course curriculum and structure on a regular basis.
Teaching and Learning	Innovative pedagogy such as flipped classroom along with a case based approach is used in order to make students industry ready and also become independent thinkers. Classroom participation of students is given at most importance, where the teacher plays the role of a facilitator to enable healthy discussion-based peer learning in the classroom.
Examination and Evaluation	The Chief Controller of Examinations manages and monitors the examination and evaluation processes at SSIM. The Continuous Internal Assessment (CIA) is

closely monitored by the controller from time to time so that the CIA is implemented in both letter and spirit.

Research and Development

The Research and Development activities are jointly taken up by the faculty and students resulting in research publications. This policy ensures that students are led through the process of research. This is mutually beneficial. Industry Internship Projects (IIP) also follow a similar model. Faculty members are encouraged to conduct and also attend FDPs related to research methodology and changing paradigms in research.

Library, ICT and Physical Infrastructure / Instrumentation

The learning resources in the library are updated in constant consultation with the faculty members. Newspapers and business dailies are available in the library. Measures are taken for the proper up-keep and maintenance of the physical infrastructure on a regular basis.

Human Resource Management

HR Manual is available to all employees. Development of the faculty and staff is undertaken through a host of measures. Faculty and staff are provided with training and capacity building through conferences, workshops and training programmes. Greater responsibilities across various aspects of the institute's functioning are given to faculty and staff to enhance their competencies.

Industry Interaction / Collaboration

Industry Interaction and collaboration is one of the strongest pillars of SSIM. Students and faculty members interact with Industry practitioners by way of guest lectures and also through personalised interactions post these lectures on specific key issues. Many industry practitioners are also part of the Academic Advisory Board which the apex body that finalises the academic course of action for various programmes offered by the institute. Industry interaction and collaboration is a continuous process, on one hand industry practitioners also interact with students through the viva voce that is conducted every trimester, on the other hand the faculty interacts and collaborates with the industry by conducting Management Development Programmes.

Admission of Students	<p>The Institution follows a two stage process to admit students across the various programmes offered. In order to allow students from various backgrounds and capabilities to apply for admission, the institution accepts scores across various standardised entrance examinations such as CAT, XAT, MAT and GMAT. The institution follows a process of normalizing the scores across all the entrance examinations accepted. The second stage of admission includes a Group Discussion on key topics and personal interview conducted by a panel of faculty members and this panel may also include industry practitioners. To make the admission process transparent and paperless, a software "No paper forms" has been procured.</p>
-----------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	SSIM has been implementing e-governance systems across various areas and integrating all modules onto central system viz. CAMU.
Administration	Camu is the software that is envisioned to be the central nervous system of the institution and the same has been implemented w.e.f. 2018-2019. This system helps to keep track of course delivery.
Finance and Accounts	All statutory payments made to the Government treasury including TDS, GST, etc. are made through a central payment system. Internally finances are also maintained on an electronic system which shall ultimately be linked to the central system -Camu - that is currently being built module wise.
Student Admission and Support	The institution proposes to incorporate a software to manage student admissions end to end by going paperless. There is also a proposal to implement the Mentor -Mentee Programme in Camu to improve the governance.
Examination	All the results of students across various assessments are entered onto the central system i.e. Camu. Camu also enables conducting proctored examinations.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee

of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr K Sasi Kumar	First management education and research colloquium mere	Nill	15000
2019	Prof K S Harish	First management education and research colloquium mere	Nill	20000
2019	Prof. S F Chandra Sekhar	International conference on Strategic business excellence	Nill	2200
2019	Prof. V G Chary	SSIM - International Case Conference	Nill	2000
View File				

6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	A training program on applicatio n of EBESCO database for better and Innov ative research	A training program on applicatio n of EBESCO database for better and Innov ative research	18/12/2019	18/12/2019	26	2
2019	Faculty developmen t programme on Case method of teaching	Nill	08/07/2019	08/07/2019	22	Nill
View File						

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Conducting meaningful research by IIM indor	1	26/07/2019	28/07/2019	3
10-day elearning professional development online programme	1	01/04/2020	10/04/2020	10
Pedagogical skills in teaching methods and strategies in higher education	1	09/03/2020	20/12/2020	6

[View File](#)

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
30	30	20	20

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Health Insurance, PF, Gratuity, Group Personal Accident, Transportation, Co-operative Society, Staff Club Activities	Health Insurance, PF, Gratuity, Group Personal Accident, Transportation, Co-operative Society, Staff Club Activities	Transportation, Group Personal Accident, Laptop Insurance, Coffee, Mineral Water

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The institution has internal controls in place and the external/statutory audit is conducted at regular intervals as per the requirement.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
View File		

6.4.3 – Total corpus fund generated

--

150295331

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	NBA	Yes	IQAC
Administrative	Yes	M/S Mahesh Veerender and Sriram Chartered Accountants	Yes	IQAC

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Student Academic Progression Placement Training Information Examination

6.5.3 – Development programmes for support staff (at least three)

CAMU training EBSCO training Excel training

6.5.4 – Post Accreditation initiative(s) (mention at least three)

Installation of CAMU Implementation of Outcome-Based Education. Establishment of Entrepreneurship Cell. International Collaborations

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	No
c) ISO certification	No
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Regular Meetings of IQAC	12/06/2019	12/06/2019	12/06/2019	8
2019	Academic Advisory Board Meeting	06/07/2019	06/07/2019	06/07/2019	43
2019	International case Conference	28/10/2019	28/10/2019	28/10/2019	24

[View File](#)**CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES****7.1 – Institutional Values and Social Responsibilities**

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants
------------------------	-------------	-----------	------------------------

			Female	Male
Womens Day	08/03/2020	08/03/2020	83	92
Rally for Justice in Disha case	06/12/2019	06/12/2019	82	75

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

The present campus abounds in greenery and is saved from pollution as it is located away from main city. The entire campus is totally on solar panels. This not only saves precious electricity but also reduces its carbon foot print. All the energy needs of the institute are being met by the solar energy plant set up in the institute. LED tube lights and bulbs are used throughout the campus. This not only brings environmental awareness to the neighbouring community but also contributes for the betterment of the environment. Solar energy is used for supply of hot water to the resident student boarders. Along with Solar campus the buildings are run on LED lighting. This further reduces the energy needs of the institute and renders the campus eco-friendlier.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	1
Provision for lift	Yes	1
Ramp/Rails	Yes	1
Scribes for examination	Yes	1

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	1	1	13/08/2019	1	Sports Competitions	Inclusion	150

[View File](#)

7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
Student Hand Book	01/06/2019	Student Hand book highlighting the evaluation process and other relevant information is published for each academic year. The Student Hand book is made available to every student at the time of induction. Student Handbook will be revised

as per the suggestions of IQAC to include more details about student conduct and use of Infrastructure facilities. The hand book also clearly specifies the punishments for malpractice at the examination such as copying, carrying material for copying etc.

Faculty Handbook	01/06/2019	The faculty handbook is a transparent document that gives out details of various aspects of employment at SSGI viz. Employment Policies and Procedures, Compensation and Salary Administration, Professional and Personal Development, Work Environment and Miscellaneous Provisions, Employee Benefits, and Facilities and Services at SSIM
------------------	------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Independence Day	15/08/2019	15/08/2019	210
Teachers Day	05/09/2019	05/09/2019	180

[View File](#)

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Solar Energy Tree Plantation Plastic free campus Paperless Classroom Teaching Rain Water Harvesting

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

<p>Title of the practice: 1). Mentor- Mentee Model The objective of the Practice: To enable students to have an individual review on the personal and professional front. The Practice: The institution focuses on the overall development of students by keeping the future of the student professionally, personally by and large envisioning the student to be a responsible citizen. This is enabled by implementing the mentor-mentee (Guru-Shishya) practice to develop the student on the personal front. 2) Title of the Practice: Industry orientated focused programmes The objective of the practice: To enable students to become industry ready The Practice: The institute offers focused programmes with a wide choice of modern electives. The institute is one of the few in the country which offers a Programme focusing exclusively on Banking, Insurance and Financial Services. This enables sector-based deep learning which is delivered by industry practitioners as well as academicians. The Industry collaboration enables the student to acquire and improve the skill needed to flourish in the</p>

industry. The value-added courses imparting transferable and life skills enable students to acquire skills that are needed to become responsible citizens.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://www.ssim.ac.in/best-practices/>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The vision of the institute To be a Premier Management Institute significantly contributing to Corporate World and Society. SSIM believes in providing quality education at an affordable price to students. This reflects in every activity that the institute does, namely Student Learning, Placements, Pedagogy, etc. The institute is known for quality education among student circles, this is possible due to committed faculty that the institute is having. Faculty at the institute are having both industry and academic experience which is helping in providing industry relevant curriculum and content.

Provide the weblink of the institution

<https://www.ssim.ac.in/institute-distinctiveness/>

8.Future Plans of Actions for Next Academic Year

Future plans of the institute are primarily aiming at improving the intellectual environment of the institute. This includes aiming at admitting a better quality of students as well as faculty. SSIM is aiming at improving the intellectual output in the form of research publications. The institution strongly believes that academic research can strongly contribute to business decision making. It encourages faculty to publish quality papers in prominent research journals. The Institute strongly motivates students to present research papers in the conferences as well as publish in journals. The faculty is involved in actively performing research in the emerging areas of Fin tech, Digital Marketing, Social Media Marketing, Corporate Governance, amongst several other contemporary areas. Rigorous academic research reinforces the inputs given to the management students of SSIM, and also helps in creating a culture of critical thinking, creativity and brings up an inspiring learning environment. The institution plans to host international conference in the upcoming year. The Institute plans to provide simulation based learning opportunity to students in functional areas of management. The institute is also in talks with Edu tech companies for capstone projects for students. As Outcome-based Education focuses on skills and outcomes that forms a solid base for student education. Assessments, outcomes aimed at will support the graduating students to achieve their goals to the fullest. This quality acceptance by the board brings goodwill and trustworthiness by the society and this helps in getting quality admissions and grants from governmental agencies. We are aiming at organising guest lectures, webinars, faculty development Programmes workshops, and panel discussions with the intention of familiarising students and faculty with the most recent developments relating to gender equity, role of social media, research methods, data analytics, research paper writing, thereby aiming at increasing the intellectual output of the institution. OBE is a student-centric educational model that measures students' performance at every stage. It aims at maximizing student learning outcomes by developing their knowledge skills. It helps institutions to measure their learning outcomes and at the same time enable the students to develop new skills that prepare them to stand out with their global counterparts. SSIM trains faculty to understand OBE Assessment methodology and calculate the attainment level of the courses and assess the outcome. This helps faculty to have focused orientation towards teaching-learning, thus help students to retain the concepts,

acquire knowledge and skills. During the recent past faculty recruitment process has focused on inducting faculty with PhDs and good research background. SSIM plans to improve the ratio of PhD faculty members keeping in view the requirement of both Indian and International accreditations.